



MEDIA ALERT

FOR IMMEDIATE RELEASE
Through November 17, 2009

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Blessings! For Seniors Companion Care to Hold Free Memory Screenings *National Event Stresses Importance of Proper Detection*

WHAT: Individuals can take advantage of free, confidential memory screenings as part of National Memory Screening Day, an annual initiative of the Alzheimer's Foundation of America (AFA) to promote proper detection of memory problems. Screenings conducted by Dr. Carl Bonacci, PhD, Geriatric Neuropsychologist.*

In addition to these free and confidential screenings, the Blessings! for Seniors Southwest Resource Center will be hosting a resource fair to provide free information about planning for successful aging and long term care, healthy living, caregiving, and more.

WHEN: Tuesday, November 17, 2009, 10:00 a.m. to 2:00 p.m.

WHERE: Blessings! For Seniors Companion Care, 15655 W. Roosevelt Street, Suite 105 (just west of Estrella Parkway) in Goodyear.

WHY: Lifestyle changes – diet, managing stress, physical exercise – can help people age successfully. *Knowledge and care can make all the difference!*

- Screening is not a diagnosis. In depth screening tools available include the Barry Rehabilitation and Inpatient Screening of Cognition (BRISC) as well as the Repeatable Battery for the Assessment of Neuropsychological Status (RBANS). Participants will be provided with test results as well as a letter to provide to their physician or a qualified geriatric specialist. Participants with memory concerns are encouraged to consult with their doctor for a complete physical exam and assessment.

The Alzheimer's Foundation of America is a New York-based national nonprofit organization focused on care for individuals with Alzheimer's disease and related illnesses, and their families.

Call 866-AFA-8484 or visit www.alzfdn.org.

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