



In acknowledgement of National Alzheimer's Disease Awareness Month, we will be offering free, confidential memory screenings to the public on Tuesday, November 17 -- National Memory Screening Day.

National Memory Screening Day (NMSD) is the seventh annual initiative of the Alzheimer's Foundation of America (AFA) to emphasize the importance of proper detection and treatment of Alzheimer's disease and related dementias, as well as to provide information about successful aging and resources. Sites from coast to coast will be offering screenings on National Memory Screening Day.

We would appreciate your support in helping us spread the word to your clients, friends, family and other community members about the screenings in our area. Briefly:

- AFA's National Memory Screening Day provides free, confidential memory screenings to individuals concerned about memory problems or who want to check their memory now and for future comparisons. We will be holding the screenings on **November 17 from 10:00 a.m. to 2:00 p.m. at Blessings! For Seniors Companion Care**, located in the Estrella Professional Center, 15655 W. Roosevelt Street, Suite 105 (just west of Estrella Parkway) in Goodyear.
- The face-to-face memory screening takes from five to 10 minutes and consists of a series of questions and/or tasks designed to test memory, language skills and other intellectual functions.
- A memory screening is *not* used to diagnose any particular illness and does *not* replace consultation with a qualified healthcare professional. However, it is an important first step toward finding out the cause of memory problems. Individuals with a below-normal score or those with normal scores but who still have concerns should follow up with a qualified healthcare professional.
- Early diagnosis of Alzheimer's disease enables individuals to obtain medical treatment and social services and make legal and financial decisions that can improve quality of life.
- We will offer attendees information about memory screenings, Alzheimer's disease, successful aging and available local resources for seniors, their caregivers, and anyone concerned that they may be at risk for developing dementia.

Thank you for your consideration. Together, we can raise awareness of Alzheimer's disease and related illnesses, and change the face of care from coast-to-coast. For more information, please visit www.nationalmemoryscreening.org or contact Dawn Walters with Entrust Guardianship Services, LLC at (623) 386-3963.